

Elite Mentoring Q & A

What specific skills will I learn in this course?

You will learn how to design, conduct and publish your research. The specific skills to accomplish this are evidence-based research, problem articulation, fundamental theory building, research design and methodology, validation and verification of your results, and identifying any conclusions, limitations and future research pathways. Additionally, you will learn how to navigate the publication process.

Is this course suitable for beginners with no prior research experience?

Yes. The course is structured to guide beginners through foundational concepts as well as advanced research and publishing techniques, building confidence step-by-step.

How will this course prepare me for a master's or PhD program?

It equips you with essential research skills required for graduate studies, including formulating research questions, conducting rigorous analysis, and disseminating your findings through publication.

What types of research methods will be covered?

The course discusses qualitative, quantitative, and mixed methods research to give you a broad understanding of different approaches.

Will the course focus more on qualitative, quantitative, or mixed methods research?

The course includes an introduction to traditional research methods to help you choose the appropriate method for your research topic.

How much time per week will I need to dedicate to the course?

Expect to spend approximately 3 hours per week on lectures, and approximately 15 hours per week on readings, assignments, and practical work.

Are there any prerequisites or required prior knowledge to join?

There are no strict prerequisites, though basic familiarity with academic writing and reasonable English skills will be helpful.

Will the course include guidance on selecting a research topic?

Yes. You will learn how to identify knowledge gaps and develop research questions aligned with your interests.

How will the course help me develop a research proposal?

The course offers structured guidance and a proven process to develop a clear, concise, and compelling research proposal.

Does the course cover how to conduct a literature review effectively?

Yes, it includes training on searching, organizing, and synthesizing existing research to frame your study.

Will I get support on data collection and analysis techniques?

Unfortunately no, as the data collection and analysis will occur outside the course's timeframe. The primary emphasis of the course is creating a publishable proposal that allows you to begin the data gathering and analysis process at your chosen institution whom should be able to support your efforts.

Are there any assignments or practical projects during the course?

Yes, you will complete a series of progressing written assignments that will culminate in a polished research proposal.

Will I learn how to write academic papers suitable for publication?

Yes, with step-by-step instruction on structure, style, clarity, and adherence to publication standards.

Does the course include instruction on journal selection and submission processes?

Yes, including how to choose journals or conferences that match your work and how to submit your manuscripts effectively. In fact, it is this course's main objective to have the final proposal submitted for acceptance to a conference or workshop.

Are ethical considerations in research discussed?

Yes, key ethical standards, plagiarism avoidance, and intellectual property issues are covered.

Will I have access to one-on-one feedback or mentorship?

This course offers personalized feedback on all assignments to help you improve your writing and research design.

How interactive is the course? Are there live sessions or discussions?

The course includes interactive exercises, discussions, and live Q&A during each session. This course is designed to be fully interactive.

Does the course teach how to use research tools or software (e.g., SPSS, NVivo, EndNote)?

Unfortunately no. Our time is limited and these supplemental tools can be learned

through other services. If you think they will be helpful to you, we can suggested service providers.

Are there case studies or examples from real research projects included?

Yes and no, as the use of case studies is subject to the research path selected by the student. As a highly customized training program, the type of learning is greatly affected by the choices the student makes.

How is the course structured? Is it weekly modules or something else?

The course is organized into 12 weekly modules focused on different stages of the research and publishing process.

Can I take this course online or is it in-person?

The course is designed to be flexible, usually offered online to accommodate diverse learners. In-person instruction is something best discussed via phone or online meeting.

How does this course differ from other research training programs?

This course teaches a comprehensive foundation offered in a true mentorship approach. It draws upon perhaps 100 different aspects of learning and understanding research and integrates them towards creating critical thinking and independent research, and it does it in 12 short weeks.

What kind of students is this course best suited for (discipline, level)?

Master's and PhD aspirants across business, social sciences, humanities, natural sciences, and engineering will benefit.

Will the course help me with time management and planning my research?

Yes, it includes strategies for planning, organizing, and managing your research timeline efficiently.

Is there any post-course support or community for alumni?

Once you are one of my students, you are always one of my students. I will always try to help where I can.

Can this course help with writing a thesis or dissertation beyond just articles?

Yes, foundational research and writing skills taught here are highly transferable to thesis and dissertation work.

How do I know if this course is right for my research goals?

If you aim to develop strong research and publishing skills to succeed in graduate studies or academic careers, this course is well suited for you. Let's schedule a time to discuss this in more depth.